



## E-commerce

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E-commerce is now common place for all businesses serious about making profits.

Gone are the days when having an online shop was merely an addition to the main revenue stream for a company. Today, nearly all businesses have to have an online presence that provides a high percentage of their annual income.

Over the years, many e-commerce programming solutions have appeared, along with various ways of taking payment over the Internet. Some solutions are 'boxed' products. They have limitations as to what can be managed within the store, but they do allow anyone to create an online store within hours.

Others that require complex and/or unique facilities are created with bespoke programming, to enable the store owner to manage every aspect of the website and it's product & services.

Bespoke programming is at the heart of all we do – no templates, no 'borrowed' scripts, no using bits and pieces from other websites or databases, definitely no 'bodging'. We create individual e-commerce websites and content management systems for our customers – hand written from scratch.

All of our solutions are built to fit specific client requirements and are constructed with reliability, robustness and future-proofing in mind. We never forget the importance of usability and accessibility.

Our e-commerce sites range from simple 2 or 3 product websites, through to high volume trading sites which can be self managed. We provide solutions that give an excellent return on the money invested in creating them.

E247 specialise in enabling clients to manage all areas of content within their websites, without any technical knowledge. We build content management systems (CMS) exactly to suit client requests and requirements.



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We make it possible for clients to do the following via a web browser on any computer (Mac/PC/Linux):

- easily update text & pictures on their website
- upload new word docs & PDF's to their website
- create new pages with new content
- send email newsletters to a subscribed mailing list
- add/edit/delete products & categories on their online store
- access information within databases attached to their website

We have a solid track record in producing bespoke e-commerce solutions, web content management systems, corporate intranets, email marketing software and various other unique applications which assist our customers by improving their daily business output.